

RADIO ONE and RAISING CANE'S HALF-TIME HOOKUP

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

CONTEST DESCRIPTION:

The Radio One Half-time Hookup ("Contest") will take place on the following dates: January 18, 24, 28, and 31, 2020; and One (1) Championship Game that will be scheduled in February, 2020 ("Contest Period"). This Contest will be conducted at five (5) local area high schools during halftime at their basketball games. One (1) grand prize winner per game location will be awarded a pair of Beats by Dre Headphones with an approximate retail value of \$100 and Free Raising Cane's meals for one (1) year with a retail value of (ARV \$415). Two (2) secondary prize winners per game location will each be awarded one (1) Raising Cane's gift card with a retail value of \$25. See below for further details.

HOW TO ENTER / EXECUTION:

Listeners of WCKX-FM (the "Station") who are legal residents of the United States residing within the Columbus, Ohio metropolitan area, are 14 years of age or older and are in attendance during designated local area high school basketball games will be able to take part in this Contest. Participants under the age of eighteen (18) must obtain parental permission prior to entering the Contest. To participate in the Contest, listeners must do the following:

1. During the Contest Period, eligible participants who are in attendance at one of the designated high school basketball games when Station personnel are making an on-site appearance will be encouraged register for a chance to win.
2. Participants must enter their name, address, phone number, email address, and any optional or additional contact information, as requested, on the provided registration sheet and place it in the provided registration box.
3. During half-time of each basketball game, three (3) contestants will be selected by random drawing from among all eligible entries received, to participate in a Half-Court Shooting Contest. Each contestant will be given one (1) chance to make the half-court shot.
4. The first contestant to make the half-court shot, will be awarded the grand prize of one (1) pair of Beats by Dre Headphones and free Raising Cane's meals for one (1) year, and the competition will end. The two (2) remaining contestants will each be awarded a Secondary Prize consisting of one (1) \$25 gift card to Raising Cane's.

5. The grand prize will only be awarded once a selected contestant makes the half-court shot. In the event none of the three (3) contestants makes the shot and there is no grand prize winner, all three (3) contestants will each be awarded the Secondary Prize.
6. Winners will be awarded their prize on-site during the event at the local area high school.
7. Prior to the scheduling the Contest during the school's basketball game, approval will be obtained from an authorized school administrator and / or school board for conducting the on-site appearance by Station personnel.
8. Unless otherwise provided, winners will be instructed to come to the offices of the Station located at 350 E. 1st Avenue, Columbus, OH to claim their prize.
9. All winners must provide valid identification (e.g. via driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) to claim the prize. Identification documents must match information previously provided in the registration form. If the winner is under the age of 18, they must provide their school I.D. and be accompanied by their parent / legal guardian who must provide valid identification when claiming their prize.
10. All decisions made by the Station and Company management regarding any aspect of this Contest are final.
11. Raising Cane's is the promotional partner for this Contest and is not responsible for its administration.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Station who are 14 years of age and older, and are legal residents of the United States residing within the Columbus, Ohio metropolitan area as of the commencement date of this Contest. Participants under the age of eighteen (18) must obtain parental permission prior to entering the Contest.
2. Employees of the Station, Blue Chip Broadcasting, Ltd. ("Company"), Raising Cane's, their respective subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Columbus, Ohio metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Unless otherwise stated, participants may only win one (1) secondary prize and / or one (1) grand prize during this Contest.
4. Each selected contestant will be required to sign and submit a Participant Release Form prior to participating in the Contest. If a selected contestant is under the age of eighteen (18), the Participant Release Form must be signed and submitted by the contestant's parent or legal guardian.

5. Persons who have won a prize in another Contest or promotion of any kind from the Company within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Company during any thirty (30) day period.

PRIZES:

The following prize elements will be awarded:

Grand Prize:

One (1) pair of Dre Beats Headphones (ARV \$100) and free meals from Raising Cane's for one (1) year. Raising Cane's will provide the grand prize winner with one (1) card stating that the winner will awarded free meals for one (1) year (ARV \$415). Raising Cane's will also provide the winner with instructions regarding the use of the grand prize meal card.

Secondary Prize:

One (1) Raising Cane's Gift card in the amount of Twenty-Five Dollars (\$25).

Gift card are subject to terms and conditions provided by issuer.

1. Transportation to and from the event venue, meals, beverages, souvenirs, and incidentals are the responsibility of the winner.
2. Dates and times of concerts, events, trips, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Station. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Station is not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter or performer. The Station is not obligated to make any effort to find an alternative prize under these circumstances.
3. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
4. Prize will not be mailed. Unless otherwise provided, prize must be claimed at the offices of the Station or the prize will be forfeited.
5. The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner. If the winner is under the age of eighteen (18), the prize must be claimed by the winner's parent / legal guardian.
6. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or the sponsor in its sole discretion. The Station reserves the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.

7. All Contest winners must sign and date liability release and waiver forms as requested. Failure to do so may result in winner forfeiting the prize. If the winner is under the age of eighteen (18), all release and waiver forms must be signed by the winner's parent / legal guardian.
8. The Station, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants.
9. If for any reason a Contest winner decides not to accept the prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest administrator and / or Contest sponsor if another entrant is to be selected as the winner if time permits.
10. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he / she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

GENERAL CONDITIONS:

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and may be required to sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the Contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. By participating in the Contest, the winner or winners will agree to hold the Station, the Company, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

7. The Station retains the right to disqualify any entrant if all Contest rules are not followed. Contest void if prohibited by law.
8. So long as no participant is materially adversely affected, the Company reserves the right to make changes in these Contest rules, which will become effective upon being announced on the air and / or posted online.
9. By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
10. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Sweepstakes. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, the Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete contest entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of the Station and the Company and will not be returned.
11. The Station, the Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, the Station may in its sole discretion, offer the winner a comparable prize(s) in lieu of the prize originally awarded.
12. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserves the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
13. Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., at the offices of the Station located at 350 E. 1st Avenue, Suite 100, Columbus, OH 43201.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant, Station and Company in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Ohio, USA.

WINNERS' LIST: For the name of the winner(s), send a self-addressed stamped envelope to: Radio One Halftime Hookup, Winner's List, 350 E. 1st Avenue, Suite 100, Columbus, OH 43201 within two (2) months of the end of the Contest.